

# Exit 7 Players Program Ad Form

**Advertisement Requirements/information:**

1. Accepted image files are **JPG, GIF, PNG, PDF**
2. Image files must be "print quality", which is **300 dpi** (high resolution)
3. Images are printed in **grayscale**, though they can be sent as color images
4. Ad placement in program is at the discretion of the editor
5. Ads may need to be adjusted to meet requirements above\*  
 \*No major changes, without consulting client first, will be made
6. Payment needs to be made in full prior to printing to run the ad

**DUE DATE FOR ADS:**

**4 weeks before  
opening night  
performance**

**Payment Methods:**

1. **Cash** to a cast/crew member before the due date
2. **Personal check/Money order** made payable to: **EXIT 7 PLAYERS**
3. Electronic Payment via **ON THE STAGE\*\***

\*\*Scan the corresponding QR Code to make your payment.



Type	Dimensions	Price	Payment QR	Send Files/Money to:
<b>Quarter Page OR Business Card</b>	5" x 2" (Horizontal) OR 2.5" x 4" (Vertical)	\$35.00	cash, check, or QR* code above  *on first page, amount will be \$35 in comments on submission page indicate "ad for [show title]"	(Applicable to all sizes)  <b>Image Files and Forms can be sent to:</b> exit7programs@gmail.com  <b>Hard Copies &amp; Check Payments can be mailed to:</b> Exit 7 Players Program % Chris Climo 22 High Meadow Rd Feeding Hills MA 01030
<b>Half Page</b>	5" x 4" (Horizontal) OR 2.5" x 8" (Vertical)	\$65.00	*same as above except amount will be \$65	
<b>Full Page</b>	5" x 8"	\$100.00	*same as above except amount will be \$100	

**Contact Info**

**Name** \_\_\_\_\_ **Ad Size (circle one):** ¼    ½    **Full**

**Business Name (if applicable)** \_\_\_\_\_

**Email** \_\_\_\_\_ **Phone Number** \_\_\_\_\_

**Message (if not Business Ad)** \_\_\_\_\_